Sales**Leader**

Hack #107

PRODUCT OVERVIEW

- **DATA SOURCES**
  Customer Relationship Tools
  Billing Systems
  Major Accounts Testimonials

- **APPLICATION TECHNOLOGY**
  ASP
  SQL Server
  Crystal Reports
  MASHup - Web Application Hybrid

- **WEB**
  Google Maps – Geo Location
  LinkedIn – Social Media
  Kompass – Online Business Directory
  Customers Recruitment websites

STAND OUT FROM THE CROWD! MAXIMIZE YOUR REVENUE GROWTH OPPORTUNITIES

THE CHALLENGE

Revenue growth activities and processes are not always structured, there are various disparate systems holding key information within <company> and on the web (Sales, Service Quality Feedback, Major Accounts, Testimonials, Web Business Directories, Web Geographical Maps) = Silos of information not cross referenced and not leveraged.

Billed Client Records (Billing Systems) don't always link to CRM Client Records making analysis between Client Feedback and Sales figures difficult.

THE SOLUTION

SalesLeader is a lead generation tool leveraging <company> data and external web based services to help pin-point new sales opportunities.

SalesLeader merges <company> sales and survey feedback information to target opportunities. Utilizing its innovative web interface SalesLeader merges high value information to give you key geographical and client contact information at your fingertips. Go one step further and utilize customer testimonials to attract new clients in the same geographic region or industry.